



CET

Resilient climate solutions

CET's Free Training Program:

Champions for Wasted Food Solutions

Become a champion for wasted food solutions

CET has been providing our unique, customized wasted food assistance for decades. Having served thousands of businesses, **we're ready to share what we know.** The ReFED Catalytic Grant Fund affords us the opportunity to train other entities across the country to provide the same waste assistance to restaurants we've built a reputation on, **at no cost!**

You'll not only learn our proven strategies but will also become a local leader in food waste reduction—driving meaningful change in your community. **Together, we can spark a movement of sustainability and inspire a nationwide shift toward wasted food reduction.**

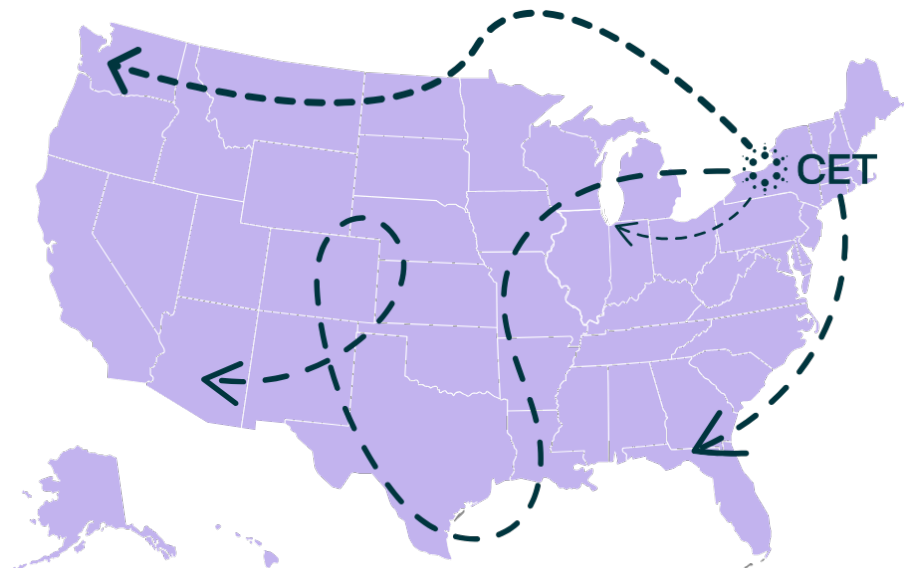
Types of Participants

- Municipalities with wasted food diversion or carbon emission reduction goals
- Climate or sustainability nonprofits
- Economic development organizations providing business development support to underserved entrepreneurs
- Businesses or organizations in the waste reduction, sustainability, or restaurant services space with a vision to leverage these skills to enhance their value proposition and expand their impact

Benefits of Participating

This program will equip participants with skills, knowledge, and tools to effectively deliver technical assistance in implementing wasted food reduction strategies across the EPA Wasted Food Scale. The pilot will consist of a virtual training phase, which will run from mid-January through March 2025, and will cover the following:

- Conducting onsite food waste assessments to identify opportunities to reduce wasted food
- Empowering employees through education and training
- Conducting cost analyses for starting or expanding diversion programs
- Connecting with organics haulers and processors
- Sharing successes and promote best practices to reduce wasted food



Starting in April, select participants of the virtual training phase will be eligible for advanced on-site training. Over the following year, participants will put their new skills into practice by providing wasted food diversion assistance to restaurants in their own community alongside one of CET's expert waste reduction consultants.

Importance of Wasted Food Solutions

According to the U.S. Department of Agriculture, **30-40% of the food produced in America goes to waste**. This inefficiency comes at a tremendous cost—financially, environmentally, and socially.

By diverting surplus food from landfills and redirecting it to those in need, we can **strengthen food security in our communities and alleviate hunger**. Additionally, food waste in landfills generates methane, a potent greenhouse gas that contributes to climate change. Reducing organic waste **protects our environment** by preventing harmful greenhouse gas emissions, **preserving natural resources** used to produce food, and reducing reliance on landfills.

By identifying ways to prevent, recover, and divert surplus edible food, businesses can reduce disposal costs, optimize their operations, and improve their bottom line. **It's an opportunity to enhance efficiency while making a positive impact on the community.**

With growing public awareness around sustainability, food waste reduction also positions businesses as responsible leaders, attracting customers who value social and environmental responsibility.

“CET works very hard to find the solutions that work for individual farmers, businesses, and folks in our community.” - George Krivda, USDA

Get Started Today!

By partnering with CET, you'll gain the tools and knowledge to lead the charge in wasted food reduction in your community. Together, we can create a lasting impact, benefiting both the environment and the local economy. **Don't miss this opportunity to be part of a movement that's transforming the way we handle surplus food.**

Contact CET today to learn more and get started on making a meaningful difference—at no cost to you!



About CET

At CET, we envision a world that has embraced and advanced just and resilient climate solutions. Our mission is to innovate, implement, and scale the environmental solutions that communities need to thrive.

We work collaboratively with 25K residents and businesses to reduce carbon emissions

We keep 30K tons of waste out of landfills annually

We reduce 100K lifetime tons of carbon emissions annually

We're partners in decision making, finding contractors and service providers, and accessing incentives

CET's Wasted Food Solutions

CET acts as a catalyst to accelerate the development of a vibrant marketplace to divert wasted food from the commercial and institutional sectors. We have been a leader in the wasted food reduction and diversion movement for more than 20 years, implementing some of the first wasted food composting programs in the country, and contributing to effective public policy. We offer program design, implementation and consultation services throughout the U.S.

We believe that better managing wasted food is critical in order to address climate change, feed more hungry people, and grow our economy.

Learn more about our approach: cetonline.org/sectors/commercial-waste.

Contact CET:
413-586-7350 or cet@cetonline.org



CET

Resilient climate solutions