



# CET

Resilient climate solutions

# Fiscal Year 2023



# Impact Report

CET envisions a world that has embraced and advanced just and resilient climate solutions.

# Letter from our President & CEO



I'm proud of CET's nearly 50-year track record of innovating, implementing, and scaling the environmental solutions that communities need to thrive.

Here's what I love about CET: we're boots-on-the-ground doers. Our 100 staff are in people's homes and businesses every day. We're helping to insulate buildings, to convert them off fossil fuels, to set up food waste diversion programs. We're implementing solutions that stop putting carbon into the atmosphere.

And it's seeing what our team is capable of that makes me believe we can win at the climate crisis. But here's what frustrates me—CET's making a fraction of the impact that we could IF it weren't for certain constraints. Constraints on innovation and constraints on giving people the full support they need to wade through the chaos of climate action.

We are proud to be a nonprofit that wins competitive bids and can operate on contracted revenue alone, but it leaves so much of our vision and impact on the table. As the urgency of our climate crisis grows, so does my impatience. My team is determined to scale CET at a pace that's worthy of this moment. That is why we use every dollar you and others donate to CET and put it to use right away to fill the gap in what our contracts will fund. Thanks to your help, we reached more people and helped them go further in their decarbonization journeys.

In **this report, you will see that just 3% of our funding comes from donations.** In the coming year, we aim to inspire you and many others to stand in support of CET's impactful and pragmatic work. One way to earn your trust is to share the impact of your giving, something we've not done well enough. Let this impact report be the first of many opportunities we will share how you made a difference for individuals, small and big businesses, and the whole planet.

With time running out to avert catastrophic climate tipping points, we are scaling like our lives depend on it. But let's not forget what an amazing opportunity this is to build better—the same solutions that achieve the emissions reductions we need, also yield cleaner, healthier, more comfortable, and more affordable livelihoods. So, at the same time we're fighting a crisis, we're shepherding in an objectively better way of life.

Thank you for your support,

Ashley Muspratt  
President & CEO

Fact: In 2023, every \$124 at CET removed another ton of carbon.

# Impact

We appreciate your confidence in us, your commitment to our shared cause, and your willingness to act toward positive change for the climate. Here are Highlights of what you helped to make possible:

**Every day**, our 100 staff are in people's homes and businesses helping to

- Improve energy efficiency
- Convert buildings off fossil fuel
- Strengthen recycling
- Set up food waste diversion
- Recover and rehome used building materials

## This past year, we



Directly assisted nearly 15,000 people & reached 800,000 on social media



Diverted over 23,000 tons waste from disposal



Generated over \$16 million in lifetime savings for our households and businesses



Mitigated over 92,000 tons lifetime CO<sub>2</sub> emissions

Each Peach Market in Washington D.C. purchased a vacuum sealer, which helps extend the life of meats and cheeses. They also work with two food rescue organizations.

**Fact: Last year, 22% of the people and businesses we served were in Environmental Justice Communities.**

# Points of Pride:

## RECENT ACCOMPLISHMENTS THAT WE LOVE.

### ▶ **Replicating and Scaling Our Model**

Last year, we leveraged our award-winning RecyclingWorks waste programs (operated under the Mass Department of Environmental Protection) and expanded them across the region to reach many more communities. Now CET is getting requests from across the country to share our knowledge and resources.

Results: TONS of wasted food reduced and redirected from landfills.

### ▶ **Building Workforce Capacity**

Designed and ran Weatherization Boot Camp to train Connecticut's insulation contractors in building science, installation techniques, and customer service, and cultural competency.

### ▶ **Driving Commercial Energy**

Responsible for 75% of all commercial weatherization jobs that went through the Mass Save program in 2022.

### ▶ **Accelerating Home Decarbonization For All**

Launched the Commonwealth's first Inclusive Utility Investments program with the Ipswich Electric Light Department. We're betting on this to rapidly accelerate the adoption of clean energy solutions by making them affordable and accessible to *all*.

*"I could not have afforded to do this without [the program]. I probably would have had to replace the oil-based system with another oil-based system because it was a lot less expensive." - Mark Fitzgerald on Inclusive Utility Investments.*



# Core Values

## Audacity, Imagination, Collaboration

At CET We:

Inspire individual action and drive global impact.

Cultivate creative growth and intentional improvement.

Foster quality of life and work.

We champion inclusivity and access.

Are kind.

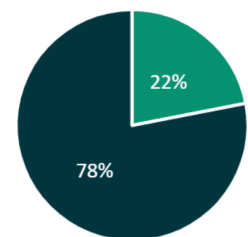
## Commitment to Diversity, Equity, and Inclusion

CET is committed to racial justice and inclusion. We believe in dismantling historic injustices, and we believe that fostering equity and inclusion is key to achieving our environmental mission and climate mitigation goals.

In this spirit, our Board and staff have been formally co-creating and implementing a Diversity, Equity, and Inclusion Framework since 2020, which is designed to embed DEI principles into all internal and external policies, practices, and services.

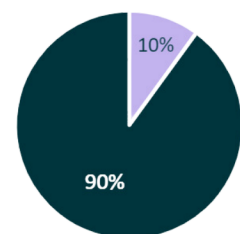
As outcomes of this work to date, we are proud to have launched an equitable and transparent pay policy, implemented recruitment best practices to mitigate unconscious bias, and enhanced our language access capabilities.

People & Businesses Served



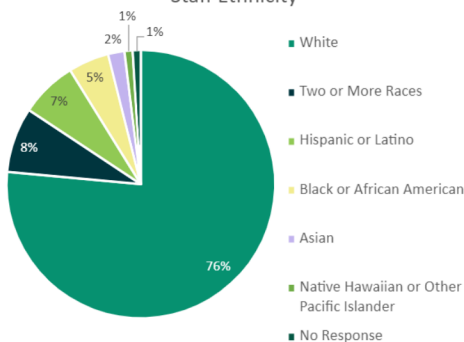
■ Customers in EJ Communities ■ Other Customers

Procurement

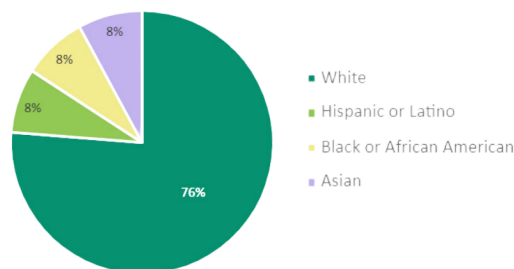


■ SDO Certified Vendors ■ Other Vendors

Staff Ethnicity



Board Ethnicity



# We are proud of our many Clients, Partners, and Donors - Thank you!

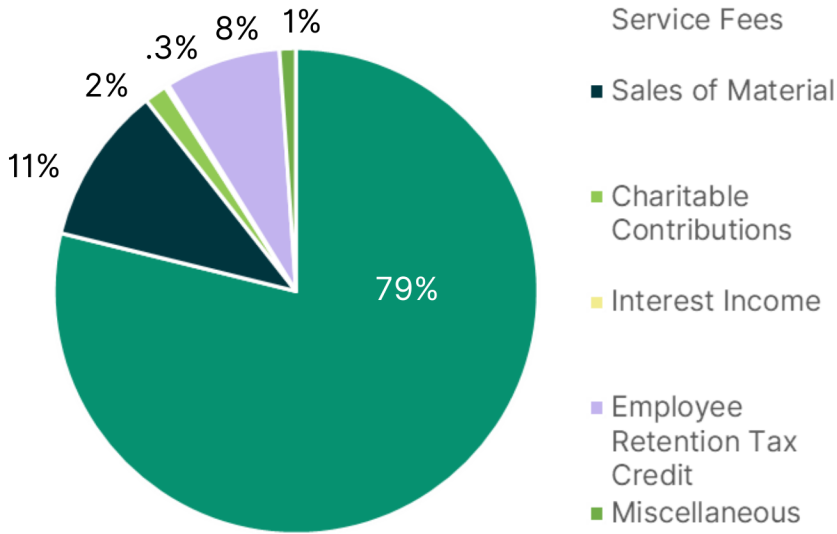


11TH HOUR RACING

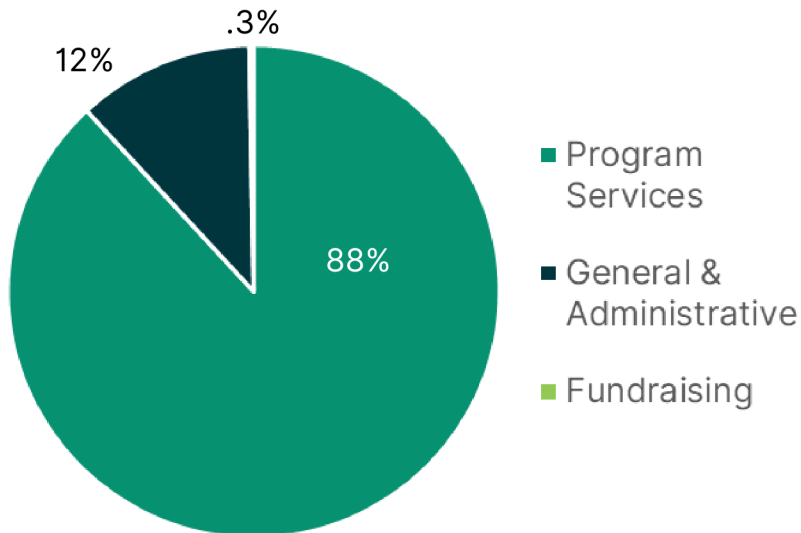


Fact: Your charitable donations, on top of funding from clients and partners, allows CET to go further and faster in helping more people and business to decarbonize.

## Sources of Funding 2023



## Uses of Funding 2023



**Total revenue** = \$10,965,901

**Total expenses** = \$11,377,414

### In 2023, CET funded internal capacity for growth to meet this moment.

- Digital transformation: 3-year multi-million-dollar upgrade of all CET's digital platforms
- Created a Chief Operating Officer position to mature our organizational processes and procedures
- Set up a Program Management Office with a Director and dedicated Project Managers to deliver consistent, high-quality services and readily integrate new work
- Established Pay equity & transparency: defined and published pay bands for all roles and implemented multi-year plan to strengthen competitiveness of compensation



# CET

Resilient climate solutions

All donations to CET are used to fight climate change by innovating, implementing, and scaling environmental solutions that communities need to thrive.



The Center for Ecotechnology (CET) is a tax-exempt 501(c)3 organization. Contributions to CET are tax-deductible to the fullest extent of the law. A copy of CET's latest financial statement may be viewed online or by writing to the Office of Charities Registration, 162 Washington Avenue, Albany, NY 12231. [Click here to view CET's latest IRS 990 form.](#)

## Questions?

Please email Julia Riseman at [julia.riseman@cetonline.org](mailto:julia.riseman@cetonline.org) or leave her a message at 413-586-7350 and she will call you back.

