

Greening Your Community:

Getting Started

Stephanie Ciccarello, Town of Amherst

How it all began....

- ICLEI
- Town of Amherst Energy Task Force
- Energy Task Force Coordinator
- Funding Support

Accomplishments

- **Climate Action Plan**
- **Change -a- Light Campaign**
- **Air Conditioner Turn-In Event**
- **College Energy Fair**
- **Annual Town Energy Fair**
- **Anti-Idling Media Event**
- **Clean Energy Choice**

How to Get Started

- Find a Champion
- Assemble a Task Force
- Find a Community Leader
- Create an Action Plan...or not
- Create a Support Network

Things to Remember

- Rome wasn't built in a day...
- Stay Focused
- Don't Get Discouraged
- Dialogue with Other Communities
- Keep the Forward Momentum



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